

WHO IS TASL?

TASL is the largest adult soccer league in NC!

TASL is a 501 C (4) non-profit corporation that was established in 2003. We are members of NC Adult Soccer Association, US Adult Soccer Association, the US Soccer Federation and FIFA.

TASL registers approximately 3,500 adult soccer players each year.

In spring 2019, TASL has 130 teams participating in nineteen divisions of play for men, women and coed soccer players.

Age range 18 – 76 years old

41 % twenties, 31 % thirties, 17% forties, 11% fifty and older

80 % male, 20 % female

3 soccer seasons per year - Fall, Spring & Summer

1,700 soccer games per year

175 referee personnel

~ 1,200 Tee Shirts distributed in the Summer Heat season

Seasonal meetings for Team Captains

www.tasl.us

The TASL website averages 5,000 active visitors and 13,000 hits per month.

If you would like to learn more about adult soccer or sponsorship opportunities, please contact:



Donna Langdon
TASL Director
5017 Memory Road
Raleigh, NC 27609

Phone: 919-341-4554
Email: registrar@tasl.us

2019 SPONSORSHIPS



TRIANGLE ADULT SOCCER LEAGUE

"TASL – WHERE THE BIG KIDS PLAY"

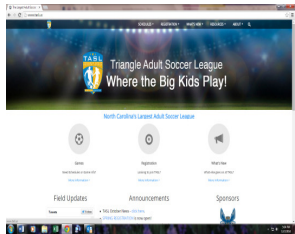


SUMMER HEAT SHIRT SPONSOR - \$300

- Sponsor logo (~ 3" x 3") placement on the back of approximately 1,200 Summer Heat tee shirts.
- Formal announcement of summer partners to TASL membership.

WEBSITE SPONSOR - \$600

- Web presence on TASL Homepage with link to your business website.
- Ability to send targeted message via TASL office to membership one time each season.



SUMMER HEAT LEAGUE SPONSOR - \$5,000

- Formal sponsorship announcement to membership via email and website.
- Web presence on TASL Homepage with link to your business website.
- Primary web presence with link on Summer Heat Home and Schedule pages.
- Ability to send specific message via the TASL office to summer heat membership twice during season.
- Sponsor logo displayed on the center front of Summer Heat tee shirts.

TEAM CAPTAIN'S SOCIAL SPONSOR \$1,000

- Cycling web presence on TASL Homepage with link to your business website.
- Announcement to membership publicizing sponsored event.
- Ability to put materials or gifts in participant's packet.
- Sponsor banner displayed at meeting site.



TASL TITLE SPONSOR - \$10,000

The Title Sponsor is the top level of sponsorship with the highest amount of saturation with the TASL members.

- Formal affiliation announcement to membership.
- "Sponsored by" recognition on all emails and printed material.
- Primary web presence on all TASL web and social media pages.
- Recognition and opportunity to promote business at TASL events.
- Opportunity to provide gift and material in packets at team captains meeting.
- Ability to send specific message via the TASL office to membership four times per year.
- Discounted team membership for seasonal league play and TASL tournament.

Triangle Adult Soccer League & Wilmington Adult Soccer Club



MEMORIAL CLASSIC TOURNAMENT \$3,000

- Sponsor logo displayed on event tee shirts.
- Ability to sell product at the tournament.
- Ability to put material or gifts in team packets.
- Sponsor banner at headquarters.
- Primary web presence on Tournament Homepage.